



Mrs Florence E. Harmon **Acting Secretary** Securities & Exchange Commission 100 F Street, NE Washington DC 20549-1090 United States of America

rule-comments@sec.gov

Brussels, 8 September 2008

Subject: **Exemption of Certain Foreign Brokers or Dealers** (File Number S7–16–08)

Dear Ms. Harmon,

The European Banking Federation (EBF)<sup>1</sup> appreciates the opportunity to comment on the proposal by the Securities and Exchange Commission (SEC) to amend Rule 15a-6. The EBF welcomes the initiative to update and expand Rule 15a-6 as it represents an important step towards granting enhanced access to U.S. investors to European and other foreign brokerdealers. In particular, the EBF welcomes the SEC's proposal to substantially reduce the more burdensome areas from existing Rule 15a-6. The chaperoning requirement is eliminated and recordkeeping requirements are reduced and revised to track the realities of cross-border transactions. With regard to the latter, the EBF is particularly pleased that the SEC accepts that a non-U.S. broker – when availing of the full-service brokerage exemption – is allowed to maintain books and records in accordance to its local regulatory requirements.

The EBF is also very positive about the SEC's move to allow European foreign brokerdealers to interact directly with "qualified investors" instead of with the more restrictive category of U.S. institutional investors.

The EBF thinks, nonetheless, that certain aspects of the proposed amendments need further refinement or clarification. In this regard, please find herewith in Annex our detailed remarks.

From a broader perspective, the EBF concurs with the SEC's view, expressed in its 24 March 2008 announcement, that reform of Rule 15a-6 is only one of the actions that need be taken to further the implementation of the concept of mutual recognition. Going forward, the EBF would expect the conditions under which European broker-dealers have access to U.S. investors through a revised Rule 15a-6 to be significantly improved on through a bilateral EU-

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<sup>&</sup>lt;sup>1</sup> Set up in 1960, the European Banking Federation (EBF) is the voice of the European banking sector, with over 30 000 billion EUR assets and 2.4 million employees in 31 European countries. The EBF represents the interests of some 5000 European banks: large and small, wholesale and retail, local and cross-border financial institutions.



U.S. framework agreement for mutual recognition in securities business. Such an agreement could considerably increase investors' access to well-regulated transatlantic capital markets while safeguarding the common principles of investor protection and prudential supervision. Consequently, the **EBF urges the SEC to agree a framework for mutual recognition discussions with the European Commission** as soon as possible.

I remain at your disposal for any further information you may need.

Yours sincerely,

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## **ANNEX**

## On the provision of research. Paragraph (a)(2)

The proposal would expand the permitted class of U.S. investors to whom non-U.S. broker-dealers may send research directly without the intermediation of a U.S. broker-dealer. The EBF suggest that the **SEC codifies an existing interpretative statement**<sup>2</sup> of current Rule 15a-6 that currently permits U.S. broker-dealers to transmit foreign research to any U.S. person.

The EBF also suggests that foreign broker-dealers should continue to be permitted to follow up on research reports that have been sent to qualified investors in order to further discuss potential transactions provided that the contact is initiated and transactions are undertaken in compliance with the other provisions of Rule 15a-6.

## On the "qualified investor test". Paragraphs (a)(2) and (a)(3)

The proposal will significantly increase the number of potential customers under Rule 15a-6 by reducing the threshold asset level for investors from the current \$100 million to qualified investors with over \$25 million. The EBF strongly supports this proposed expansion of the category of eligible investors and recommends that possible future amendments to a reformed Rule 15-6 grandfather existing client relationships.

At the same time, **we suggest to further clarify the definition of "qualified investors"** so as to ensure that investors managing portfolios which individually are smaller than USD 25 million each, but add up to trespass that threshold, are recognised to meet that criterion.

In addition, we suggest that the amended rule should clarify the status of "investment advisors" as eligible qualified investors, even though they typically do not own but only manage assets, and may therefore not be eligible in a strict reading of the definition of qualified investors. Similarly, it should be ensured that the widest possible range of business entities can count as qualified investors under the proposed new rule, including corporations, companies or partnerships.

Finally, the EBF would also recommend the SEC to introduce enough flexibility in the proposed rule as to sustain any future international harmonisation in the definition of institutional investors.

## Global custody. Exemption (A)(2)

Under the proposal – exemption (A)(2) – a foreign broker-dealer could effect all aspects of a transaction in foreign securities with a qualified investor, but not take custody of the qualified investors' fund and securities. The EBF believes that the proposed requirement would be more restrictive than the SEC's existing guidance and that this **restriction would be** 

<sup>&</sup>lt;sup>2</sup> SEC Release No. 34-27017 (Jul. 11, 1989), 54 Fed. Reg. 30013, 30021-22 (Jul. 18, 1989) ("Adopting Release"); Barclays PLC (avail. Feb. 14, 1991); Charterhouse Tilney (avail. Jul. 15, 1993).